



THE VELODROM IN BERLIN

AN AMBIENCE LIKE FROM
ANOTHER GALAXY







WELCOME TO THE
VELODROM

**EXCEPTIONAL EVENTS
DESERVE AN
EXCEPTIONAL SETTING**





Utilise the imposing architecture of the Velodrom to reinforce your messages.

The Velodrom is a place where legends were made, and are still being made. Triumph, defeat, adrenaline and euphoria can be sensed everywhere.

In cooperation with you, we harness this exceptional ambience for your special event.

The venue's highly unusual character and flexibility helps us to prepare it in a way that perfectly meets the requirements of your event. This venue has seen Grammy winners and world champions; now you and your visitors can join them for a truly special event experience.

Our experienced team provides comprehensive planning support.

**AN EXCITING
ARCHITECTURE,
THOUSANDS OF
POSSIBILITIES**





An event is a complex affair. We therefore prepare each event carefully, with precise time and budget management, and always welcome any questions you may have. Our services:

- Project coordination
- Event concept feasibility assessment
- Technology
- Stage
- Seating arrangements
- Catering
- Security
- Cleaning

... we'll also look after much more for you ...

WHETHER YOU ARE EXPECTING 1,000 OR 10,000 GUESTS – TOGETHER, WE'LL CREATE SOMETHING BREATHTAKING!

CAN BE COMPLETELY
BLACKED OUT

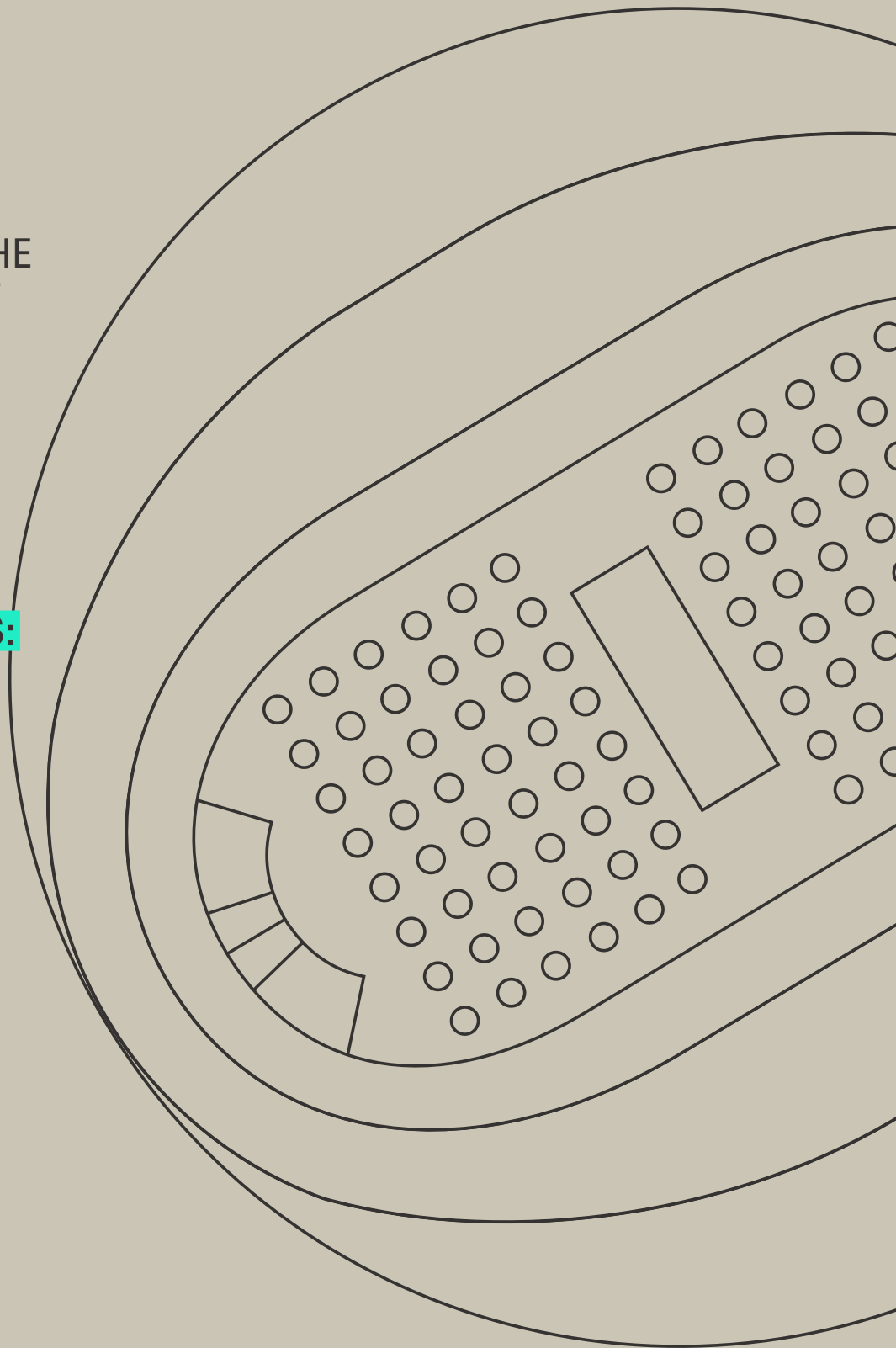
SIZE OF ARENA
INTERIOR **2,718m²**

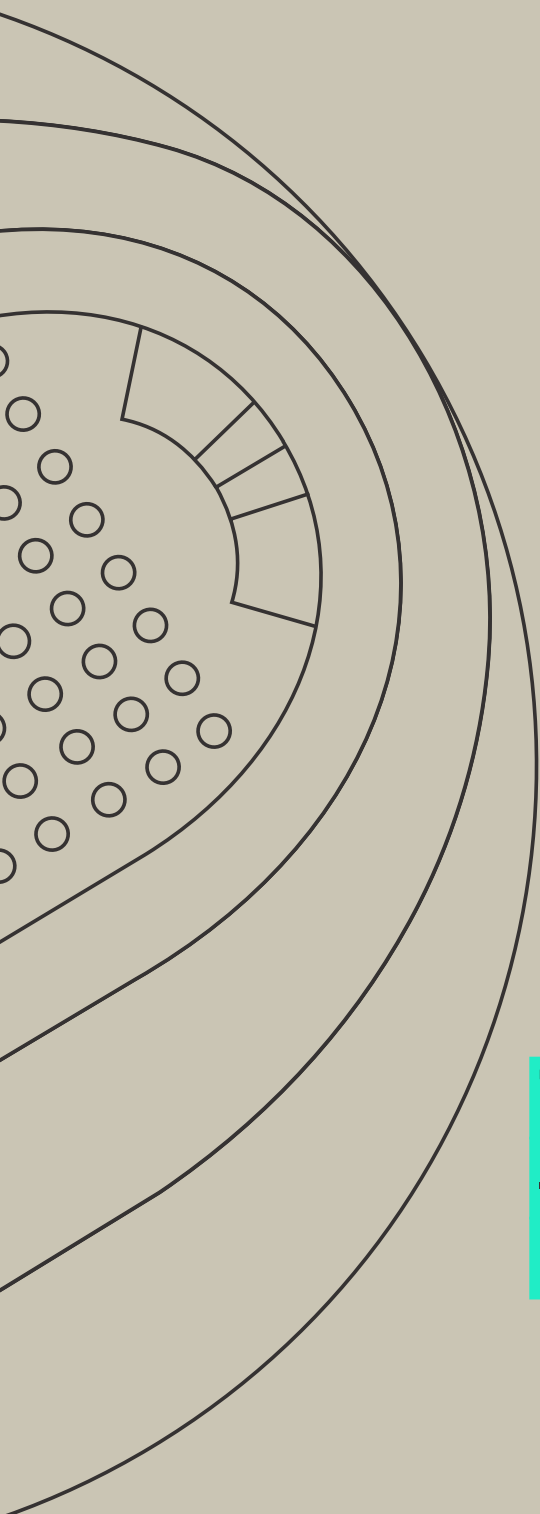
CLEARANCE BELOW THE
SECONDARY SUPPORT
STRUCTURE – **13m**

STADIUM
SEATING SEATS
5,668

INTERIOR
STANDING PLACES:
MAX. **4,904**

SIX VIP BOXES,
EACH SEATS TWELVE





THE VELODROM IS A VENUE OF POSSIBILITIES. AT ITS CORE IS THE ARENA, WHICH MEASURES **3,233 m²** AND HOLDS A MAXIMUM OF **12,000 PEOPLE** (STANDING).

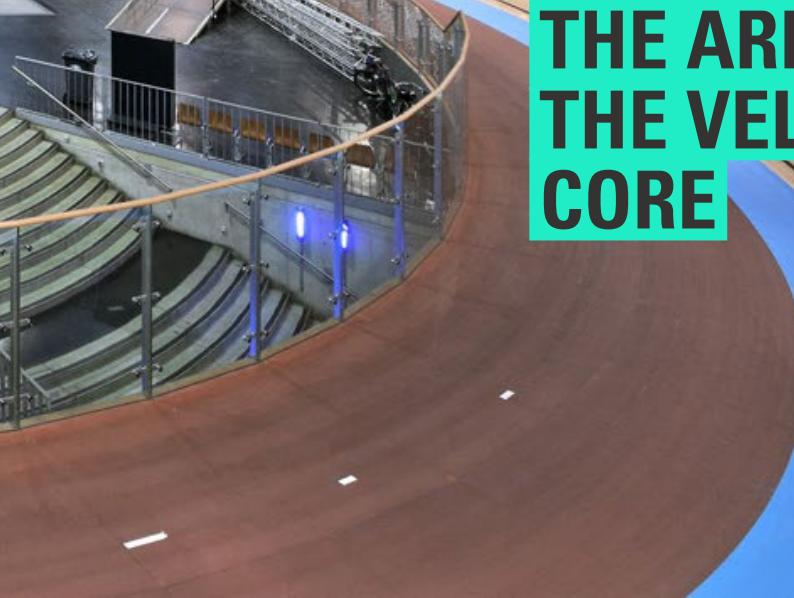
Whether cabaret, theatre or classroom style layout – there's a way to realise each of these seating arrangement formats. With the foyer and the concourse included, almost any idea can be realised. The 250 m long velodrome track offers a very special kind of staging area.

**THE VELODROM
– AS FLEXIBLE AS A
SWISS ARMY KNIFE**





WITH AN INTERIOR FLOOR SPACE MEASURING **2,718m²** AND THE **250 m** LONG VELODROME TRACK, IT OFFERS VERY SPECIAL STAGING POSSIBILITIES.



**THE ARENA IS
THE VELODROM'S
CORE**



Powered by
intel.

THE BERLIN MAJOR

**DOTA 2 MAJOR
BERLIN**

THE BERLIN MAJOR



FROM 26 APRIL TO 7 MAY 2023, THE **EIGHTEEN BEST TEAMS** OF THE WORLD MADE BERLIN THEIR BATTLEGROUND. IN THE END, THE EIGHT BEST FACED EACH OTHER IN THE **EUPHORIC SETTING** OF THE VELODROM TO COMPETE FOR THE TOP SPOT AND THE PRIZE MONEY.



DOTA MAJOR BERLIN 2023



NO NEED ORGA





ON 9 DECEMBER 2023,
7,000 ENTHUSIASTIC FANS
AND THE BIGGEST STARS OF
THE E-SPORTS SCENE ENSURED
THAT THE VELODROM
BECAME THE CENTRE OF THE
GAMING WORLD FOR ONE DAY.

With its flexible possibilities, the arena
provided the perfect stage for the
League of Legends spectacle.

**LEAGUE OF ITS OWN
2023**





THE IDEAL SETTING FOR
FESTIVE OCCASIONS SUCH AS
ANNIVERSARIES, BANQUETS
AND AWARDS CEREMONIES.

GALA EVENTS





harman/kardon
HARMAN

HUAWEI



HUAWEI



DEFY EXPECTATIONS

DEFY EXPECTATIONS

Huawei Global Product Launch - 1st September 2016 Berlin

MAKE IT POSSIBLE

HUAWEI





LECTURES, DEMONSTRATIONS
AND PRESENTATIONS
AGAINST AN IMPRESSIVE
BACKDROP, AND WITH
360° DESIGN FREEDOM.

**THEATRE STYLE
SEATING LAYOUT**






FOR PARTY CONFERENCES,
CONGRESSES AND
ASSEMBLIES OF A WIDE
RANGE OF SIZES.

**CLASSROOM STYLE
SEATING LAYOUT**





IMPRESSIVE ARCHITECTURAL
STYLE WITH STAIRS ON BOTH
SIDES THAT LEAD TO AN AREA
MEASURING **670m²** DIRECTLY
IN FRONT OF THE ARENA
INTERIOR.

**ACCESS TO
INTERIOR**





THE INTERIOR IS ENCIRCLED BY TWO LEVELS; TOGETHER, THEY OFFER AN AREA MEASURING **6,250 m²** IN TOTAL.

Whether VIP area, catering, cloakroom or lounge – there's enough space for any concept.

THE CONCOURSE – EVEN MORE SPACE FOR IDEAS





THE FOUR ENTRANCE DOORS
IN THE **515m²** MAIN FOYER
ENSURE A SMOOTH ADMISSION
PROCESS.

The three adjacent foyers offer space
for any kind of reception situation,
from accreditation to red carpet and
VIP cloakroom.

THE FOYER






THIS SPACE IMPRESSES WITH **590 m²** OF PRESENTATION SPACE AND A WALK-ON GALLERY.

Casino, VIP lounge, exciting off-location and filming backdrop – this space offers plenty of room for creative uses.

THE GALLERY SPACE





7 PRODUCTION OFFICES,
16 DRESSING ROOMS,
10 VIP DRESSING ROOMS,
4 MULTIPURPOSE ROOMS,
CREW CATERING AREA
INCLUDING KITCHENETTE.

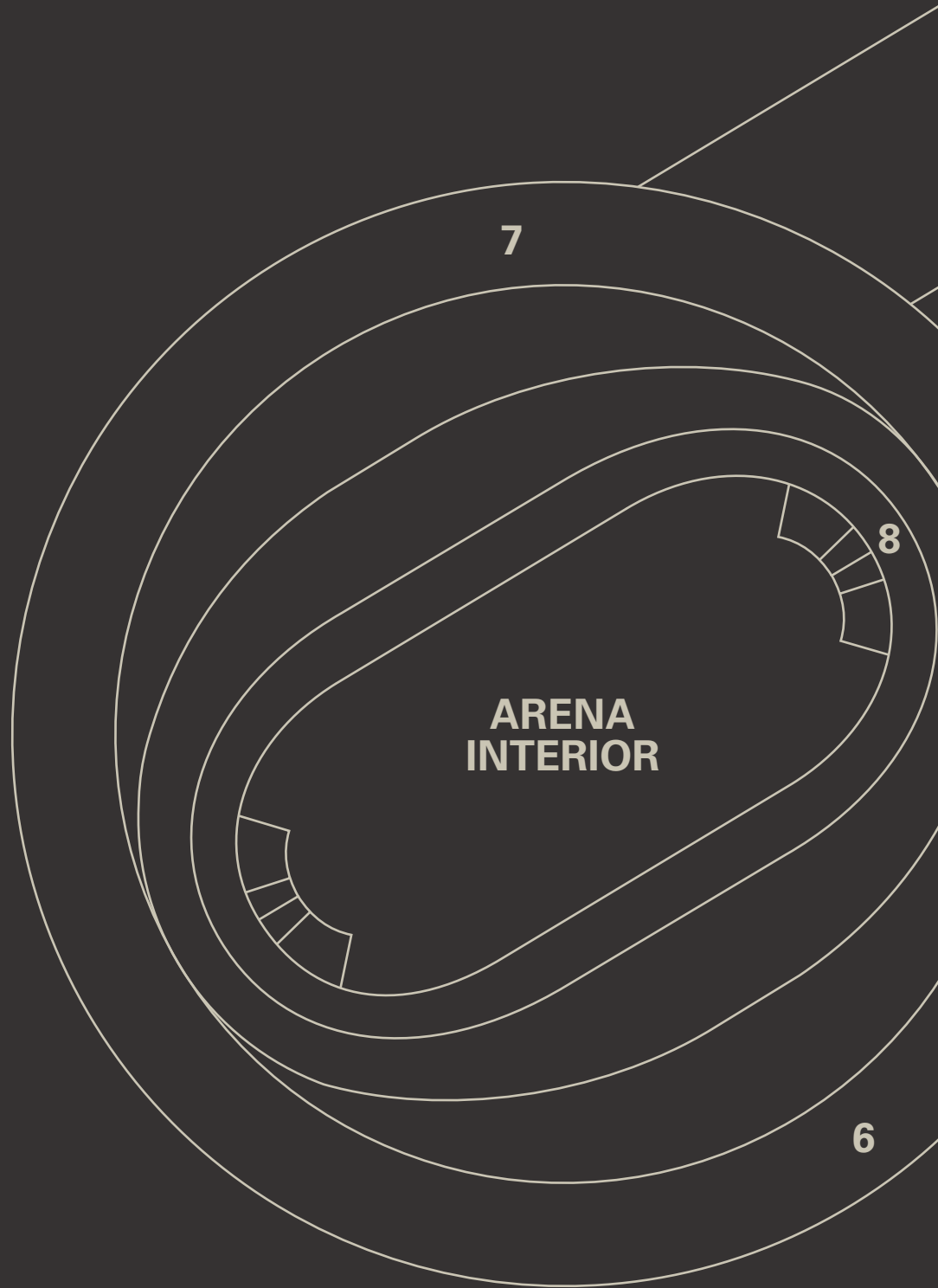
PRODUCTION AND BACKSTAGE



TWO SEPARATE ROOMS
MEASURING **280 m²**, IN TOTAL.



THE PRESS ROOMS

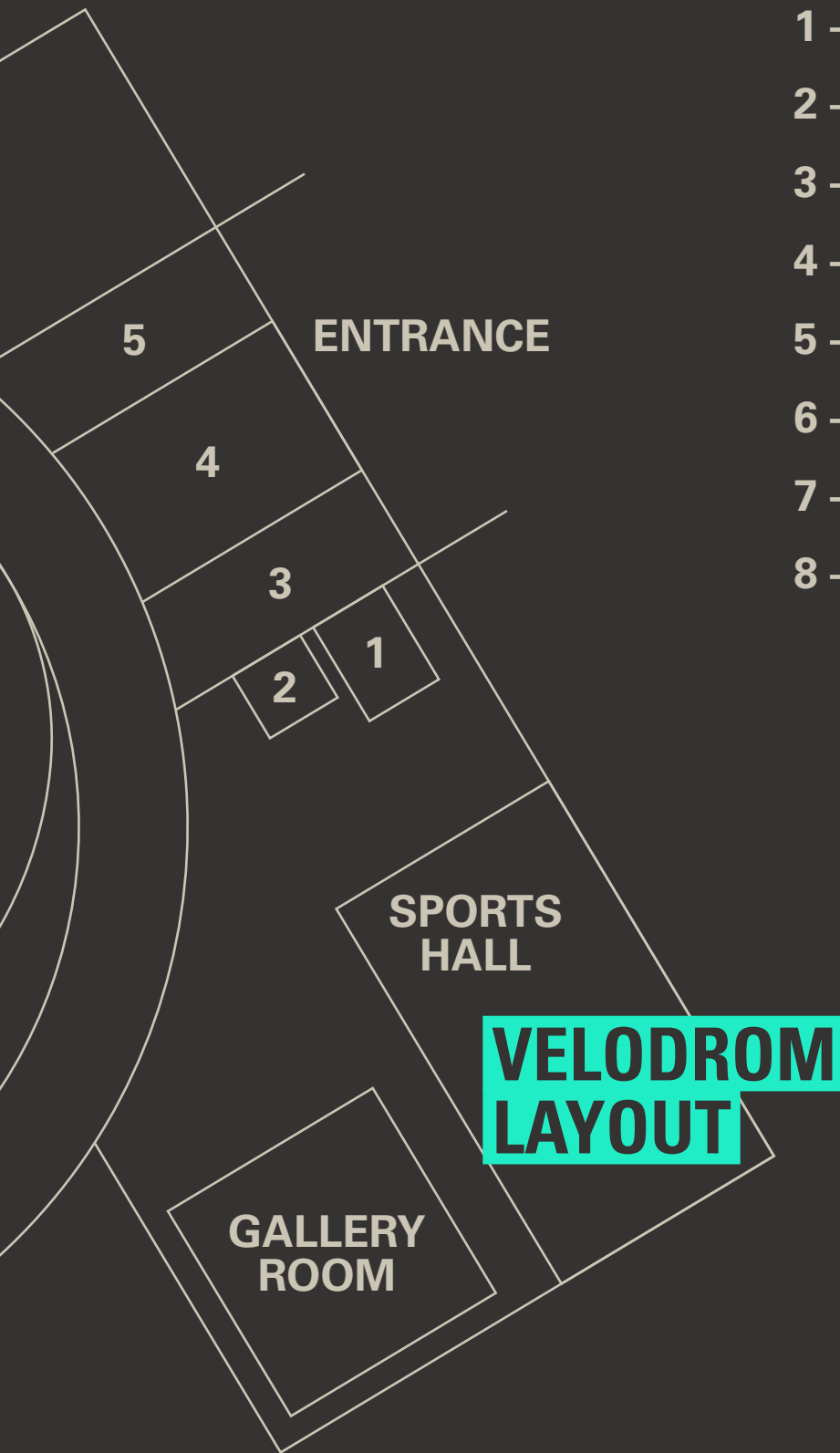


7

8

**ARENA
INTERIOR**

6



1 – PRESS ROOM A

2 – PRESS ROOM B

3 – PRESS FOYER

4 – MAIN FOYER

5 – RESTAURANT FOYER

6 – CONCOURSE E 0

7 – CONCOURSE E 1

8 – ARENA ACCESS

**VELODROM
LAYOUT**

ENTRANCE

**SPORTS
HALL**

**GALLERY
ROOM**

5

4

3

2

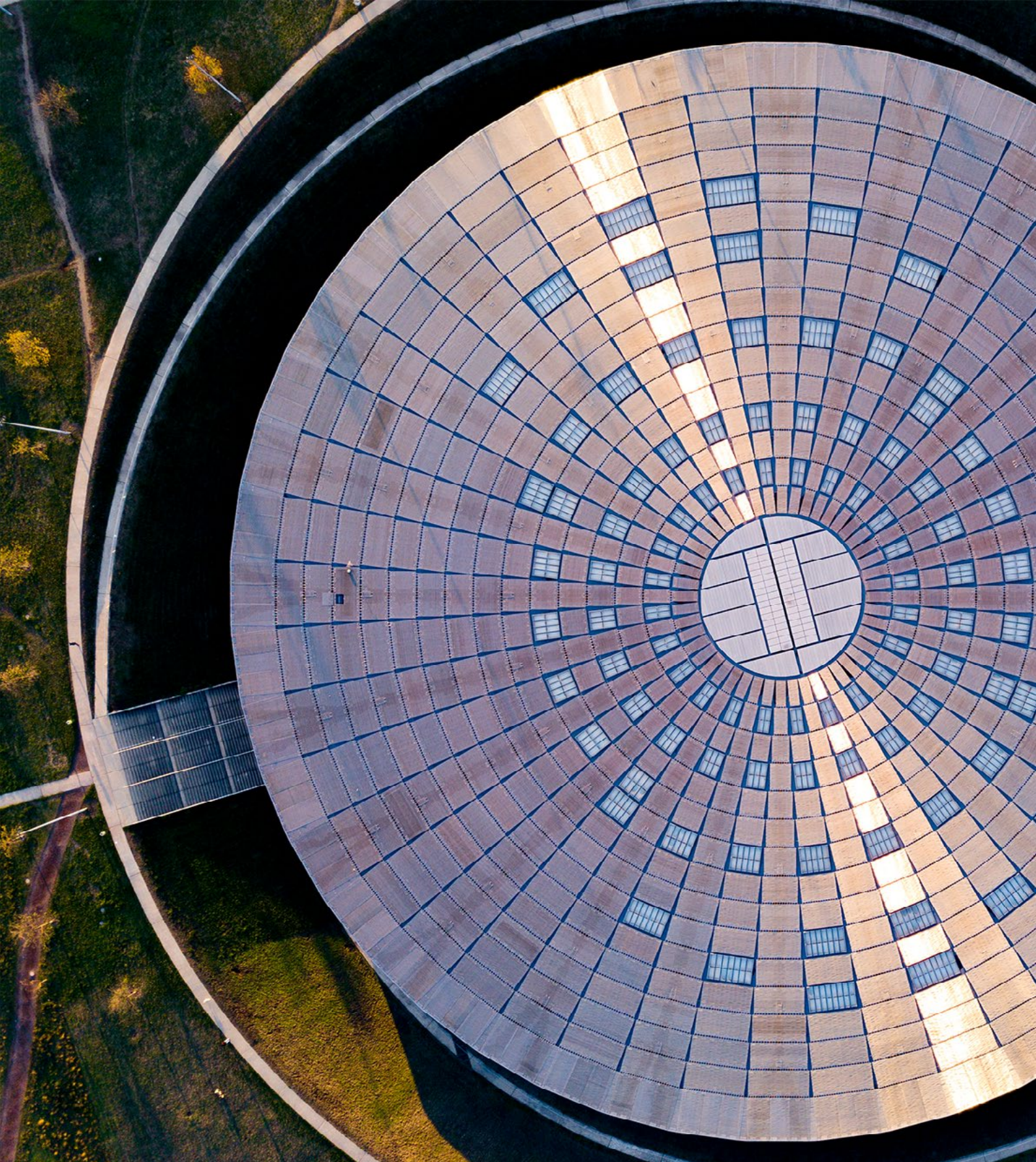
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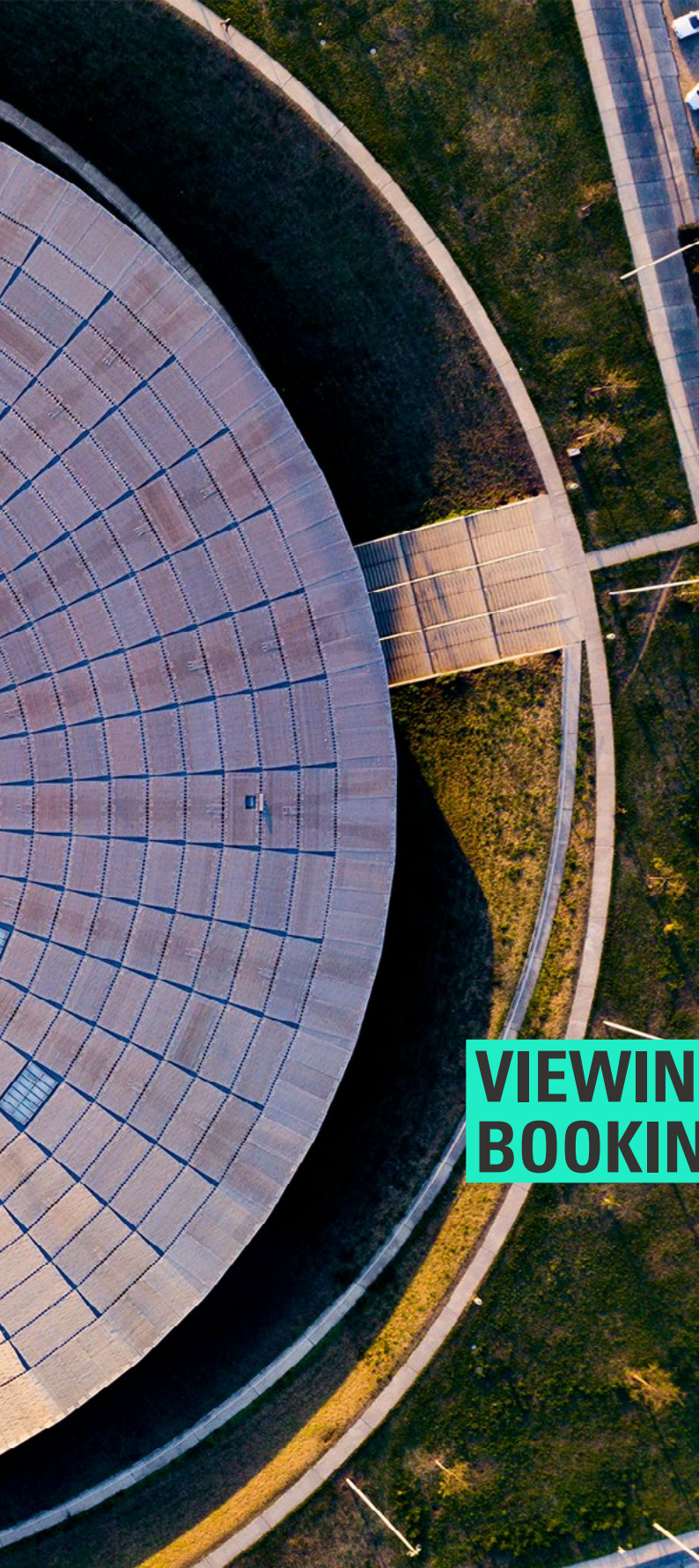
	Floor space (m ²)	Clearance height (m)
ARENA INTERIOR	2,718	13.00
GALLERY ROOM	570	7.30
SPORTS HALL	1,368	7.25
1 – PRESS ROOM A	150	2.95
2 – PRESS ROOM B	130	2.95
3 – PRESS FOYER	245	2.48 – 7.20
4 – MAIN FOYER	515	2.48 – 7.20
5 – RESTAURANT FOYER	245	2.48 – 7.20
6 – CONCOURSE E 0	3,350	3.00
7 – CONCOURSE E 1	2,900	3.00

THE VELODROM ARENA
IS EQUIPPED WITH
5.590 FIXED SEATS.

Capacity:	Standing	Theatre	Classroom	Gala
	5,114	2,651	1,452	1,500
	1,030	538	282	350
	945	945	764	800
	150	154	64	100
	150	138	48	70
	315	180	168	140
	1,020	250	280	280
	315	180	168	140
	-	-	-	-
	-	-	-	-

VELODROM FACT SHEET





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**VIEWING AND
BOOKING ENQUIRIES**



VELODROM

BERLIN